

XXVI. 5 : UZHAVAN MOBILE APPLICATION

An innovative IT initiative “UZHAVAN Mobile Application” by Agriculture Department in bilingual was launched by Hon’ble Chief Minister on 5th April, 2018 has gained very good momentum among the farming community with 7.53 Lakh downloads till 22-06-2020. It can be downloaded in from both Google Play store for Android Mobile and App store for iPhone. The 18 vital services in the app are

- (i) Information on Agriculture and Sister Departments subsidy schemes
- (ii) Farmers can register in advance to avail the high value input subsidy on priority basis.
- (iii) Through Crop insurance service, farmers may get information on crop wise premium rate for the notified villages, Documents required for enrolment and Insurance policy status.
- (iv) Both Government and Private Fertilizer stock availability on real time basis
- (v) Both Government and Private Seed stock availability on real time basis
- (vi) Details about Government/Private custom hiring centres and enabling farmer to farmer Farm machineries Hiring.
- (vii) Daily Market price of cereals, pulses, oilseeds and vegetables
- (viii) Daily Weather Forecast
- (ix) Assistant Agricultural/Horticultural Officers contact and their next visit date to respective villages
- (x) Daily water level in Major reservoirs of Tamil Nadu and Karnataka
- (xi) Agriculture News for latest information to Farmers from Department and
- (xii) Feedback from users
- (xiii) “My Farm Guide” service will provide information from sowing to Harvest for both Agriculture and Horticulture crops.
- (xiv) Information about Organic crop cultivating farmers, Organic crop traders and Organic crops certifying agencies
- (xv) Information on Farmer Producer organisation manufactured products for sale.
- (xvi) Identification of Pest/Diseases and remedial measures using Artificial Intelligence (AI) technology.

- (xvii) Farmers can register in advance to participate in Training & Demonstration under ATMA scheme.
- (xviii) Uzhavan e Market – Online Buyer Seller Platform where farmer can register as a seller and sale his produce to the registered buyers through this platform.

S. No.	District	No. of Downloads
1	Villupuram	68,783
2	Salem	46,228
3	Thanjavur	40,369
4	Tiruvannamalai	38,676
5	Sivagangai	32,392
6	Cuddalore	32,156
7	Namakkal	31,374
8	Nagapattinam	28,215
9	Erode	28,099
10	Thirunelveli	27,651
11	Coimbatore	27,445
12	Tiruppur	25,760
13	Trichy	22,174
14	Vellore	22,166
15	Madurai	21,726
16	Pudukkottai	20,916
17	Krishnagiri	20,725
18	Dindigul	20,522
19	Thiruvarur	19,740
20	Ramanathapuram	18,767
21	Dharmapuri	18,564
22	Thiruvallur	18,262
23	Kanyakumari	17,633
24	Thoothukudi	17,092
25	Kancheepuram	16,577
26	Virudhunagar	15,910
27	Theni	13,765
28	Ariyalur	12,920
29	Karur	10,077
30	Perambalur	10,064
31	Chennai	3,776
32	Nilgiris	2,199
Total		7,53,411